

Meredith Public Library Long Range Plan 2018-2020

Mission Statement

The Meredith Public Library's mission is to be the educational, inspirational and cultural heart of Meredith now and in the future. Through exceptional staff, a broad range of materials and a supportive community, the library provides innovative service to meet the needs of the 21st century patron.

Library Vision for the Future

The Library will provide the residents of Meredith a modern and safe facility that is large enough to serve our current needs with room to expand to make it the desired educational and cultural center of the future. It will be welcoming to everyone, provide access to educational opportunities regardless of age or experience level, and allow for collaboration with other community organizations to better serve the needs of residents.

Goals and Objectives

Building

Goal 1: Residents of Meredith will have an up-to-date library facility that is welcoming and accessible to all.

- Create an RFQ to hire an architect to design next phase of Library Renovation/Expansion.
- Ask for funding for architect at 2019 Town Meeting.
- Ask for funding for Library Building Project at 2020 Town Meeting.
- Attend to maintenance issues
- Declutter and organize storage areas.
- Find new way to store DVDs behind the circulation desk.

Public Relations

Goal 2: Residents and library cardholders will be made aware of the services and resources provided by the library, how to use them, and will have a means to communicate what they feel the library should be doing in the future.

- Provide timely and consistent communication through multiple channels including the news media, social media, newsletters, promotion within in the library building, at community events and thorough outreach initiatives.
- Update Library Logo.
- Update Library Website.
- Update Library Mission Statement and Vision.
- Continue with Libraries Transform Campaign.
- Publish weekly articles in the Meredith News about the library.

- Create a PR campaign for library services.

Technology

Goal 3: Library users will have access to current information technology and will feel comfortable using this technology.

- Update multiple patron PCs.
- Replace router in upstairs closet.
- Update patron PC monitors with larger screens.
- Update Internet Service Provider.
- Develop plan for addressing possibilities that could be possible with expanded and renovated library.

Collection Development

Goal 4: Library users will have a fresh, contemporary and vibrant library collection in all media formats.

- Analyze Adult Fiction section for possible ways to reconfigure and use space more efficiently.
- Expand Large Print section if there is space to do so.
- Weed all Adult music CDs and Playaways from the collection
- Analyze Adult Audio Book section for possible ways to reconfigure and use space more efficiently.

Services to Young Adults

Goal 5: Teens will view the library as a welcoming place that supports their special interests and developmental needs and invigorates their interest in reading for pleasure and lifelong learning.

- Mobil circulation station to allow for circulation during outreach.
- Charging station in teen area. Circulate Cables and Chargers.
- Maintain quality programming

Services to Children

Goal 6: The library will provide children of all ages with an array of materials and a variety of programs that foster a love of reading and intellectual inquiry.

- Add a Movable book cart to Meeting Room to circulate children's books.
- Add a supply cabinet to the Meeting Room for children's activity supplies.
- Maintain quality programming

Services to Adults

Goal 7: Adult residents will have access to a collection of current and popular materials, support and events for enjoyment and to develop and expand personal and professional development.

- Analyze Fiction and Non-fiction collections for trends to help improve circulation.
- Streamline the Interlibrary Loan System.
- Add genealogy help to the one-on-one schedule.
- Add the ability to pay via debit/credit cards
- Determine a plan to provide support to Meredith entrepreneurs, businesses, and those patrons working in non-traditional environments such as telecommuters.

Staffing

Goal 8: Staff of the Meredith Public Library will assist patrons with technology, reference and readers' advisory needs.

- In order to maintain the high level of service patrons have come to expect, add another library staff member.
- Analyze the possibility of paid time off for part time staff.

Trustees

Goal 9: The Library Trustees will become more proficient at understanding and advocating library needs.

- Have two-way communication between the Library Trustees and the Select Board.
- Each trustee should attend at least one workshop, conference or webinar per year related to trustee leadership including advocacy.
- At least three times per year each trustee will attend a library event and also attend three non-library events in town.
- Encourage everyone to speak up at meetings. The Chair will poll each trustee for their opinions on major issues when voting.
- Each trustee should join the Friends of the Library within thirty days of becoming a trustee and attend at least one of the Friends fundraising events annually.
- Create a Strategic Plan for the Library Renovation/Expansion.